

OBEDIENCE INFORMATION STAND CRUFTS 2016

Organised by Debra Lavender and Annette Benoist, following an idea by Lillian Turner. Steve Rutter covered the stand 2013 & 2014.

It was ideal that there were 4 stands so information could be shown for each day, filled with photos of handlers competing. Colour photographs of competitors working dogs were shown (thanks Chris Marriott and other competitors who sent them in). The information from DTW and the colour photographs were admired (and a lot of people did comment on this), people could read articles about the competitors and their dogs – this went down well and encouraged people to come over to take a look and then speak to the people manning the stand. The DVD by Chris Parkin shown continually throughout the Obedience days was really appreciated and liked by spectators.

It was especially busy on the Friday/Saturday when the obedience had finished and at lunchtime breaks. The boards encouraged people to look at the photos and the DTW information looked really lovely. Help from the following was appreciated (arranged on a rota basis to ensure that everyone got to see dogs working in the ring).

Sue Shardlow, Sandra Hill, Jean Geddes, Becky O'Dell, Jackie Muir, Andrea Waistell, Lillian Turner, Jim McIntosh, Kathryn Reynolds, John Farr, Emma Lavender, Sue Wood, Jenny Harknett, Janice Jackson, Marney Wells, Michelle Jones, Julia Bosworth, Karen Smith, Anne Sanderson, Helen White, Kirsty Stewart

What went well

- ❖ Info on Good Citizen (and heats) – may need to have more of these for next year as they went down well.
- ❖ Leaflet on Beginner Guide – again these also went down well – some were taken for pet clubs and we had none left by Sunday lunchtime
- ❖ KC list of obedience shows – very popular and nearly all went
- ❖ List of KC liaison reps (leaflet form) these all went (100 printed by AB)

- ❖ Schedules – had many more than last year and they all went
- ❖ DTW took some pictures and printed on the same day, placed on the boards – good quality photographs and looked great on the stands

For the future

- ❖ More info on Good Citizen – some people took some away for their pet clubs
- ❖ Info on obreedience and how to compete with a team (where heats are held, contacts for clubs wanting to hold heats etc)
- ❖ More info on YKC, ie: the clubs that can train juniors, list of shows that hold YKC classes, contacts at the KC for further YKC information

Leaflets we had

| Leaflet | 2016 | Needs for 2017 |
|---------------------------------------|-------------|-----------------------|
| Obedience shows 2016 | 500 | 500 |
| An explanation of Obedience at Crufts | 200 | 200 |
| Beginners Guide to Obedience Shows | 400 | 500 |
| Obedience Clubs in the Midlands | 300 | 30 |
| Obedience Clubs in Wales | 20 | 20 |
| Obedience Clubs in Northern Ireland | 20 | 20 |
| Obedience Clubs in Scotland | 20 | 20 |
| Obedience Clubs in the North East | 30 | 20 |
| Obedience Clubs in the North West | 30 | 20 |
| Obedience Clubs in the South East | 40 | 20 |
| Obedience Clubs in the South West | 40 | 20 |
| Obedience newsletter sign up leaflets | 200 | 200 |

One question: is there any budget allocated for the stand as we seem to be relying on the goodwill of others