



**Support Adoption** For Pets

**Amy Wilson**  
**Charitable Foundation**  
**Manager**

*Give a second chance  
of happiness*





# Support Adoption For Pets

- **Passionate about pets**
- **£1.3 million raised for pet charities**
- **2006 – The Pets at Home Charitable Foundation established**
- **2009 – Name changed to Support Adoption For Pets**
- **£5½ million raised to date**
- **Independent to Pets at Home**

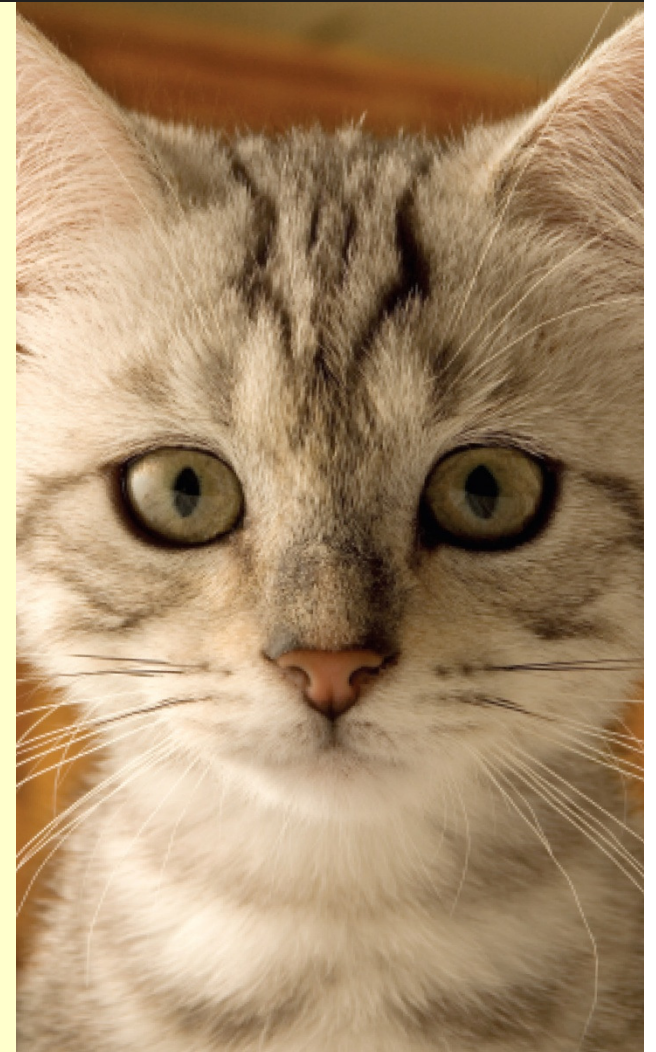




# Support Adoption For Pets

## 3 areas of Support Adoption

- **300 Adoption Centres in Stores**
- **Fundraising to provide financial support**
- **Over 450 Re-homing Centre Partnerships**







# Support Adoption For Pets

**£1.65 million raised in last 12 months**

- **Donations for adopted pets**
- **Charity merchandise – cards, trolley coins and bags for life**
- **1p own label pet food**
- **Collection boxes in store**
- **2 x National Fundraising Drive**
- **Annual Charity Golf Day**
- **Supplier Conference**
- **Colleague Lottery**





# Support Adoption For Pets

## Charitable Grants

**Last 12 months  
£1.2 million**

**554 rescue and re-homing  
organisations received financial  
support**

**£137,000 – April Fundraising Drive  
donations**

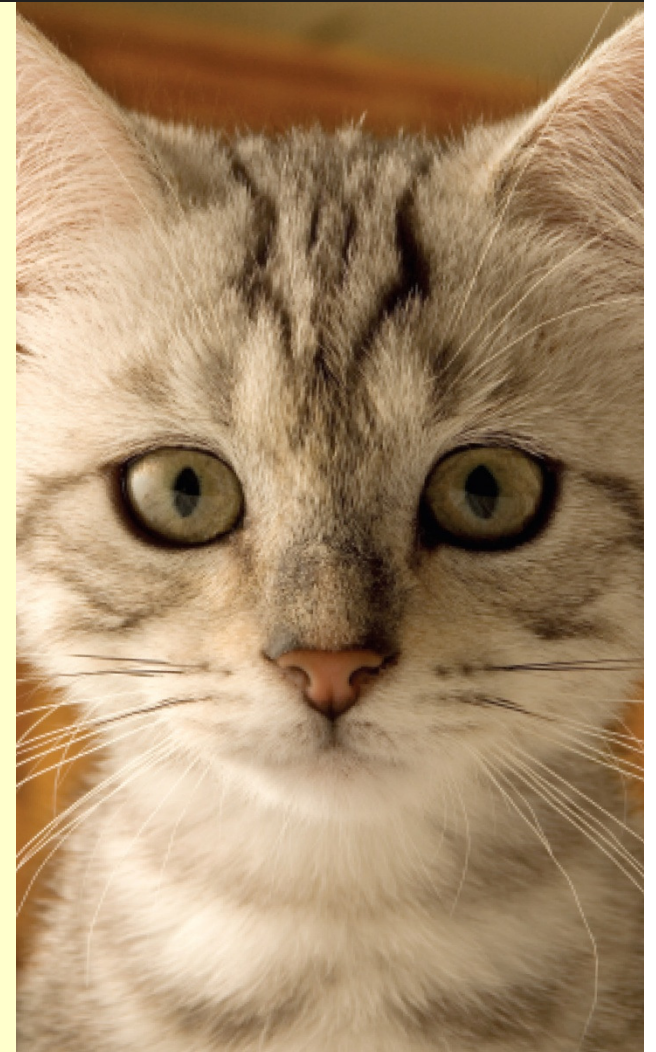




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## Benefits to Re-homing Centre Organisations

- Awareness and in store advertising
- Discount vouchers
- Fundraising / Meet & Greet in store
- Food collection bins in store
- Damaged stock scheme
- Charity Day Support
- Christmas event ' Santa Paws Appeal'
- National Fundraising Drives
- Website Promotion







# Support Adoption For Pets

***Thank you!***

