

Five Year Strategy Status
LAST UPDATED: 19 September 2023

Subject	Detail	Actions	Action By	Action Date and status	Next action date
Young Kennel Club Obedience	<u>List of Judges</u> Compile a list, over time, of Judges who are interested in judging YKC classes and who have appropriate experience.	Collect the names of experienced Obedience participants who are willing to be involved as judges, instructors and in other roles, and send them in to the Kennel Club office to prepare a list.	Debra Lavender	Ongoing Debra Lavender to be point of liaison between the OLC and YKC in her role as the Council's YKC representative. Update to be provided at every Council meeting.	8 February 2024
	<u>Training</u> Encourage a larger number of experienced Obedience participants to become involved with YKC training in order to help younger competitors to have realistic expectations and to be aware that things can often go wrong when under test.				
	<u>Improved integration</u> Identify actions to get Obedience participants more involved with YKC activities, in order to break down the 'us and them' attitude that is prevalent.				
	<u>Judges Guidance</u> Produce guidance for judges on YKC structures and regulations and what is expected of judges in YKC classes, with the guidance incorporated into Judges' Seminars and training.				

Reviewing the structure of obedience classes	To consider ways in which the discipline could progress and develop in the future, in light of concerns over low entry numbers.		All Council members	Suggestions for ways in which the structure of classes may be amended are considered on an ad hoc basis.	Ongoing
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Council engagement with grass-roots competitors	Improve methods of Council engagement and communication with grass-roots competitors to encourage wider participation in Council matters.	Review effectiveness of current communication methods and consider improvements. Area meetings to be publicised to clubs when Council agendas are issued to increase attendance. Survey Monkey used to garner views on agenda items with competitors.	All Council members	Noted improvement in engagement at shows and via social media, discussed surveys by area to provide feedback (17 January 2023)	Ongoing review
		Clubs to be provided with an explanation of the Council process and committee structure within the Kennel Club.	All Council members	To be reviewed	To be confirmed
		Review the process of Council nominations and consider methods of implementation to promote better involvement of grass-roots competitors in the procedure.	All Council members	To be reviewed	To be confirmed

Attract newcomers into Obedience	Provide additional opportunities and incentives for Pre-Beginners level competitors in order to continue attracting new people into the discipline.	Discuss innovative ideas and review the effectiveness of existing initiatives such as the Special Pre-Beginners Stakes.	All Council members	Ongoing - Eligibility for Beginners and review of Introductory Class discussed 20 July 2023	Amendments to discuss on 8 February 2024
		Promotion of Obedience within the regions by providing demonstrations at clubs to allow more people access to the discipline.	All Council members	To be reviewed	To be confirmed
	Development of Obedience Festival		Michael McCartney	Discussed 20 July 2023 – further research into venues needed. Update to be provided	8 February 2024

Encouraging more smaller shows	To address concerns relating to the costs of travel and climate change issues	To be agreed	All Council members	To be reviewed	8 February 2024
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