

Obedience Liaison Council

Five Year Strategy 2010 – 2015 progress up to Council Meeting on 21 January 2014

<b>Subject</b>	<b>Detail</b>	<b>Actions</b>	<b>Action By</b>	<b>Action Date</b>
<b>Young Kennel Club Obedience</b>	<p><u>List of Judges</u> Compile a list, over time, of Judges who are interested in judging YKC classes and who have appropriate experience and/or training</p> <p><u>Training</u> Encourage a larger number of experienced Obedience participants to become involved with YKC training in order to help younger competitors to have realistic expectations and to be aware that things can often go wrong when under test</p> <p><u>Improved integration</u> Identify actions to get Obedience participants more involved with YKC activities, in order to break down the 'us and them' attitude that is prevalent</p>	<p>Collect the names of experienced Obedience participants who are willing to be involved as judges, instructors and in other roles, and send them in to the Kennel Club office to prepare a list.</p> <p>Mrs Garner, Mr Wynne and Mr Lubbi have attended as instructors at YKC camps.</p>	All Obedience Council Representatives	Ongoing
	<p><u>Judges Guidance</u> Produce guidance for judges on YKC structures and regulations and what is expected of judges in YKC classes, with the guidance incorporated into Judges' Seminars and training</p>			
<b>Council engagement with grass-roots competitors</b>	<p>Improve methods of Council engagement and communication with grass-roots competitors to encourage wider participation in Council matters</p>	<p>Review effectiveness of current communication methods and consider improvements. Area meetings to be publicised to clubs when Council agendas are issued to increase attendance. Clubs to be provided with an explanation of the Council process and committee structure within the Kennel Club.</p> <p>Review the process of Council nominations and consider methods of implementation to promote better involvement of grass-roots competitors in the procedure.</p> <p>Representatives to visit clubs in their areas to discuss Obedience issues</p>	<p>Council members</p> <p>Council members</p> <p>Council members</p>	<p>Ongoing</p> <p>No further action at this time.</p> <p>Ongoing</p>

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<p><b>Attract newcomers into Obedience</b></p>	<p>Provide additional opportunities and incentives for Pre-Beginners level competitors in order to continue attracting new people into the sport</p>	<p>Discuss innovative ideas and review the effectiveness of existing initiatives such as the Special Pre-Beginners Stakes.</p> <p>Contact participants in Gold GCDS through clubs to introduce them to competitive obedience. Meeting with GCDS team to discuss creating Obedience information packs for clubs and providing information on Competitive Obedience to assessors.</p> <p>Creation of 'Beginners Guide to Obedience' booklet</p> <p>Promotion of Obedience within the regions by providing demonstrations at clubs to allow more people access to the discipline.</p> <p>Creation of a press pack to assist societies in publicising shows. Agreed that no further action would be taken at this time due to other activities taking place but will be reviewed in the future.</p> <p>Providing information packs to local authorities for distribution to schools to increase awareness of competitive Obedience amongst a younger audience.</p> <p>Role of Rally in attracting competitors into Obedience to be considered in the light of proposed adoption of Rally as a Kennel Club regulated activity.</p>	<p>Council</p> <p>Mrs Garner, Mr Lubbi, Mr McCartney</p> <p>Mrs Turner, Mrs Jessop, Mrs Williams, Office</p> <p>Council members</p> <p>Mr Harlow / Council members</p>	<p>Ongoing</p> <p>Consider proposals at next Council meeting.</p> <p>To be signed off at the next meeting</p> <p>No further action at this time.</p> <p>No further action at this time.</p> <p>No further action at this time.</p>
<p><b>Crufts - promote Obedience to potential newcomers</b></p>	<p>Promote Obedience at Crufts through the use of an information desk adjacent to the main Obedience ring</p>	<p>Plan and design stand, obtain display and informational material, manage rosters for an information stand.</p>	<p>Mr Rutter / Council members</p>	<p>Ongoing</p>

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	<p>The use of a screen over the Obedience ring to provide explanations of what is happening, more explanatory commentary before sessions start, and explanatory slide-shows to be investigated.</p> <p>Introduce commentary for the Inter-Regional competition at Crufts 2012 with a view to extend to other competitions.</p>	<p>Investigate costs, discuss feasibility with the Crufts management and Committee, develop action plan.</p> <p>Investigate feasibility with the Crufts management and Committee and action as appropriate. Commentary expanded to cover World Cup competition at Crufts 2013. Agreed to expand to cover dog work in 2014 but not other competitions at this time.</p> <p>Consider methods to better utilise the opportunities available to promote Obedience at Crufts, in particular in the show guide.</p>	<p>Council members</p> <p>Mr Page/Council members</p> <p>Council members</p>	<p>Ongoing</p> <p>Reviewed for Crufts 2014.</p> <p>Ongoing</p>
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