



FIVE-YEAR STRATEGY

The following topics were identified at the Agility Liaison Council's meeting on 6 June 2013:

Current topics:

	Topic	Status/Action points
A	That Kennel Club agility be at the forefront of agility in the world.	
B	To develop Kennel Club agility as a more attractive product to newcomers, increase numbers in the sport, as well as looking after its customer base; consideration of a results database, more recognition of its competitors and more achievements rewarded.	
C	To protect and encourage more support for Premier and Championship shows; to encourage existing competitors to give more back to the sport in general to protect the longevity of the discipline.	
E	To acknowledge the changes in agility over the years and recognise the impact of the economy on show societies/competitors.	
G	To establish how competitors envisage the future of agility and how they want to see it developed.	



Completed topics:

	Topic	Status/Action points
D	To evaluate the permitted number of licences issued per show society.	Completed SGM approved change to regulations 8 November 2016
H	To establish whether agility should remain a fun competition as currently stated in the regulations, or be recognised as a sporting activity.	Completed Agility is defined as a competitive activity from 1 January 2015
I	That registered clubs be better protected; to recognise that these clubs were mainly voluntary and to seek ways to create enterprise opportunities to attract/retain membership.	Completed. Registered clubs must address membership numbers themselves (July 2014 Council minutes)
J	To create more channels of communication with a wider audience (the office also stated a new agility newsletter was imminent which was designed to cater for the whole community).	Completed. 'The Scribe' was launched in August 2013 and is sent to all agility clubs, published on the KC website and is available on a subscription basis.



No longer being progressed:

	Topic	Status/Action points
F	To improve the standard of judges; consideration of tougher requirements to become eligible to fulfil an appointment, or possible creation of a new level of judge such as “Premier Judge”.	At the last Council meeting it was agreed not to progress this item