



ASSURED BREEDER SCHEME

Form 1/AB

# Application for litter registration

For members of The Kennel Club  
Assured Breeders scheme



# Thank you for completing the application to register your litter with The Kennel Club.

## Why register your litter online? 🐕

The easiest and quickest way to register your litter is online through your Kennel Club account. Registering online is also the only way you can purchase a space to advertise your litter on our Find a Puppy service.

Our Find a Puppy adverts receive around 500,000 visitors every month from potential new puppy owners. The fee starts at £20 for non-assured breeders\* and your advert will be displayed on The Kennel Club website for two months.

## The Find a Puppy service offers:

- Individual photos of the puppies and parents
- Allows you to select the whole litter or only the individual puppies you wish to advertise
- Display the price per puppy (optional)
- Highlight that parents have been health tested
- Indicate if puppies will come with insurance (optional)
- Display your breeder licence details (optional)
- Mark individual puppies, or the whole litter as sold

To register online and advertise your litter, please visit [thekennelclub.org.uk](http://thekennelclub.org.uk).

\*Additional wording charged at an additional £5 for non-assured breeders and non-vulnerable breeds. (Certified Assured Breeders and vulnerable breeds receive this service free of charge). Members of The Kennel Club Assured Breeders scheme will no longer be automatically opted in for the Find a Puppy service.



Enrol for **Breeder Rewards** today!

## 50,000 Breeders have trusted us to protect their puppies\*

- Awarded **Best Claims Service** two years running
- **97% of claims paid**† direct to the vet if the new owner prefers
- Plus receive **£10** for each free policy that continues on to a full policy
- **Immediate cover** for injury and illness

To activate cover visit  
[kcinsurance.co.uk/breeder](http://kcinsurance.co.uk/breeder)  
or call **03330 30 50 30**



^Based on Agria Pet Insurance administrators of Kennel Club Pet Insurance being awarded Best Claims Service by Moneyfacts Consumer Awards 2018 and 2019. †Based on 2019 claims data. \*Based on the number of breeders who have activated Kennel Club Pet Insurance policies in the UK. The Kennel Club is an Appointed Representative of Agria Pet Insurance Limited, which is authorised and regulated by the Financial Conduct Authority. Financial Services Register Number 496160. Agria Pet Insurance Limited is registered and incorporated in England and Wales with registered number 4258783. Registered office: First Floor, Blue Leanie, Walton Street, Aylesbury, Buckinghamshire, HP21 7QW

## Checklist:

If you would like to register your litter via this printed form, here is a check list to make sure we have all the information we need to process your application.

- Have you completed all sections required?
- Have you checked any breed-specific rules for your litter?
- Have you checked that the dam and sire are in the correct registered ownership?
- Have you checked all parties have signed the relevant boxes?
- Have you ordered your pedigrees?\*
- Have you included the correct payment?
- Have you activated The Kennel Club 5 weeks free cover for each puppy?

\*Please note that pedigrees are sent separately.

## What happens next?

1. Once your litter is registered you will receive a form (Form 6) to change The Kennel Club registered ownership for each individual puppy. Sign the reverse of this form and pass to the new owner to enable them to change The Kennel Club registered ownership.
2. If you have an online account with The Kennel Club, please let us know who the new owner(s) are by visiting the 'manage dogs' section of your account and selecting the relevant puppy. Under the ownership section, you will be able to tell us the collection date, name(s) of the new owner(s) and their email address. We will then contact them to guide them through the change of ownership process and provide them with further advice and support once they bring their new puppy home.
3. Activate the **free** cover for each puppy you sell - cover can be activated up to 7 days before the puppy is collected by the new owner.

# Application for litter registration

For members of The Kennel Club  
Assured Breeders scheme

## A guide to help you complete the litter registration form

### Section 1 Applicant and additional owners

All registered owners of the dam at the date of birth of the litter should include their name on this application and all owners will be recorded and printed on any publications and documents relating to the dog. The applicant is the person who is applying for the registration either as the sole breeder or in partnership with additional owners. The address stipulated on this application should be the address where the puppies were born and, as such, any documentation will be sent directly to this address.

In the case of joint ownership, you, as the applicant of this litter application will act as the point of contact in regard to matters pertaining to The Kennel Club.

However, any additional owners will also be able view the puppies' information if they sign up for an online account. Please note, in the case of joint ownership, any other joint owners of the dam must include their title, first name/initials, surname and unique email address in the additional owner section. The declaration must be signed by all registered owners of the dam.

It is important that you check the current legislation as required by law, in relation to dog breeding licences.

Visit [thekennelclub.org.uk/breeding-licence](http://thekennelclub.org.uk/breeding-licence)

### Section 2 Registered name and number of dam of litter

An application to register a litter will not be accepted when:  
Regulation B22

1. The dam has already whelped four litters save in exceptional circumstances and only provided the application is made prior to the mating and with veterinary evidence as to the suitability of the bitch involved in the proposed whelping and permission has been received, or
2. The dam has already reached the age of 8 years at the date of whelping save in exceptional circumstances and only provided application is made prior to the mating, and the proposed dam has previously whelped at least one other registered litter and permission has been received. Any such application must be supported by veterinary evidence as to the suitability of the bitch involved in the proposed whelping, or
3. The dam was under one year old at the time of mating, or
4. The offspring are the result of any mating between father and daughter, mother and son or brother and sister, save in exceptional circumstances or for scientifically proven welfare reasons and permission has been received, or
5. The dam has already had two litters delivered by caesarean section, save for scientifically proven welfare reasons and this only provided the application is made prior to the mating.

Provided that The Kennel Club reserves the right to refuse any application made under Regulation B22c.(1), (2), (4) and (5).

It is important to check for breed specific information on any breeding restrictions and the colours available for your breed, visit [thekennelclub.org.uk/breeds-a-to-z](http://thekennelclub.org.uk/breeds-a-to-z)

Please note: The term UK address includes Northern Ireland. This does not expand to include the Republic of Ireland and the Channel Islands, or bitches also registered with the Irish Kennel Club (IKC), the Guernsey Kennel Club (GKC) or The Kennel Club of Jersey (KCJ) who are still resident within these clubs' jurisdictions.

### Section 6 Kennel name

Breeders who have a Kennel Name should enter it in this box.

The dam must be in the identical ownership to that of the Kennel Name holder.

### Section 7 The sire owner(s) name and address

The sire owner(s) is the registered owner(s) of the sire at the date of mating of the litter. The declaration must be signed by all the registered parties. It is advisable to have this confirmation signed at the time of mating.

### Section 8 Registered name and number of sire of litter

If the sire is registered with an overseas kennel club, and resident of the same country, in order for the sire to be recorded, the application must be accompanied with a copy of either the Three or Five Generation Pedigree (which cost £20 and £25 respectively) issued by the overseas kennel club confirming the registered ownership of the sire.

Please note: If the sire has previously been issued with an authority to compete number, the above requirement does not apply. Please write this number in section 5 in place of The Kennel Club registration number.

### Section 9 Litters produced by Artificial Insemination

If your litter was produced by artificial insemination (AI), the litter application form must be accompanied by a completed Form 2 - The Kennel Club application for the registration of puppies produced by artificial insemination (AI).

### Section 10 Caesarean Sections

The Kennel Club will not register a further litter if the dam has already had two litters delivered by caesarean section, save for scientifically proven welfare reasons and this only normally provided the application is made prior to the mating.

#### Emergency caesarean

An operation which is performed under veterinary advice and which is considered necessary in the best interests of the health and welfare of the bitch and puppies.

#### Elective caesarean

An operation which is performed upon a request from the owner of a bitch.

NOTES: The Kennel Club reserves the right to reject any application to register a kennel name or transfer any dog or to change or cancel or suspend any registration and may cancel or suspend any registration or transfer or grant of a kennel name already made.

The data and health screening results connected to your dog will be published and used for registration and publication in relevant Kennel Club documentation as well as included in The Kennel Club's health test result finder and inbreeding co-efficient calculator. The data may also be used

for research (statistical purposes) and shared with trusted and reputable partners for the sole purpose of undertaking research to improve dog health and welfare.

In the event that a breeder is required by law to obtain a breeding licence, that breeder may be required to produce his/her licence to The Kennel Club. If such licence is not produced and / or no reasonable explanation is given, any applications to register litters may be refused.

Thank you for applying to register your litter onto The Kennel Club Breed Register. By doing so you will be helping to safeguard your puppies' futures.

We kindly urge you to complete this form as early as possible to ensure all the relevant registration documents are available for the new owners at the time of sale/collection.

This form should be used by the breeder to register, by name, all puppies in a litter under 12 months of age (see note\*).

## Completing the litter registration process is easy

Online  Visit [thekennelclub.org.uk/registrations](https://www.thekennelclub.org.uk/registrations)

Post  Complete and return the litter application form (see section 14)

### Section 11 Additional items & fees

Details of all registrations are published quarterly in The Kennel Club Breed Records Supplement. If ordered, we will send you the edition that includes the details of this litter registration.

Please note delivery may take up to four months.

### Section 12 Puppies

#### Guidelines to naming puppies (please read carefully)

- A name must consist of more than one word but not exceed 24 letters (including kennel name)
- A name which conflicts with an active kennel name granted to another person will not be accepted
- A registered name cannot be repeated within a breed
- The surname of the applicant is not acceptable
- A word cannot be repeated when naming puppies
- If a kennel name is to be used when registering a litter, the kennel name must appear as the first word in the name
- Numbers in figures and initials are not acceptable. Abbreviations may be disallowed
- Canine terms are not permissible e.g. 'dog', 'bitch', 'kennel', 'Champion', 'Crufts' and specific names of breeds
- The Kennel Club reserves the right to refuse any name, which it considers inappropriate or offensive. The Kennel Club retains the right to request a fresh name for any puppy after the registration has been accepted, in the event of a complaint being lodged with The Kennel Club which is upheld

#### Puppy naming service

For an additional £20, The Kennel Club will create unique names for your puppies. This service is free for kennel name holders using their own kennel name.

Please note: Any objection to a name registered using this service must be made in writing within one month of the registration date. The Kennel Club has no obligation to change a name they have selected when requested, where all reasonable and relevant attempts has been made to carefully select a suitable name. We reserve the right to exclude the use of The Kennel Club's designated kennel name being applied to the name of any individual puppy or entire litter if appropriate.

#### Colours

The Kennel Club will no longer accept the registration of a puppy whereby the colour is denoted as colour not recognised. Prior to submitting your litter application, please visit our website for more information on accepted and non-breed standard colours.

### Endorsements

The breeder whilst the dog is still in their physical ownership can add the following endorsements on the record of a puppy:

|                                     |                                                  |
|-------------------------------------|--------------------------------------------------|
| <input type="checkbox"/>            | Progeny not eligible for registration            |
| <input checked="" type="checkbox"/> | Not eligible for the issue of an export pedigree |

These should be placed next to the relevant puppy the breeder wishes to be endorsed.

Breeders wishing to endorse any puppies should make themselves aware of the complete regulation contained in The Kennel Club Year Book, including the need to obtain written and signed confirmation that the prospective new owner is aware of the endorsement(s).

#### Pedigrees

Please indicate which pedigree you require next to each puppy.

|                                                                                        |     |
|----------------------------------------------------------------------------------------|-----|
| Five Generation Enhanced Pedigree - printed with Champions in red on A3 embossed paper | £23 |
| Three Generation Pedigree - includes registration numbers and colours                  | £10 |
| Five Generation Pedigree                                                               | £10 |

### Section 13 Methods of payment

Please complete this section with your payment details and return the application to:

The Kennel Club,  
Kennel Club House,  
Gatehouse Way,  
Aylesbury  
HP19 8DB

If you have any queries regarding your litter registration please call us on 01296 318540.

When submitted, this form remains the property of The Kennel Club.

The full Kennel Club rules and regulations are contained in The Kennel Club Year Book.

Check breed-specific information on any breeding restrictions at [thekennelclub.org.uk/breeds-a-to-z](https://www.thekennelclub.org.uk/breeds-a-to-z)

\* The Kennel Club may consider an application for the late registration of dogs over the age of 12 months, or if adding a puppy to an existing litter already registered. The application must be accompanied by a letter of explanation and is subject to a fee of £60 per dog.

The acceptance of a registration is not a guarantee of its accuracy.

To view details on The Kennel Club privacy policy please visit [thekennelclub.org.uk](https://www.thekennelclub.org.uk)





# The Kennel Club

## General code of ethics

All breeders who register their puppies, and new owners who register ownership of their dogs with The Kennel Club, accept the jurisdiction of The Kennel Club and undertake to abide by its general code of ethics.

### BREEDERS/OWNERS:

1. Will properly house, feed, water and exercise all dogs under their care and arrange for appropriate veterinary attention if and when required.
2. Will agree without reservation that any veterinary surgeon who performs an operation on any of their dogs which alters the natural conformation of the animal, or who carries out a caesarean section on a bitch, may report such operations to The Kennel Club.
3. Will agree that no healthy puppy will be culled. Puppies which may not conform to the breed standard should be placed in suitable homes.
4. Will abide by all aspects of the Animal Welfare Act.
5. Will not create demand for, nor supply, puppies that have been docked illegally.
6. Will agree not to breed from a dog or bitch which could be in any way harmful to the dog or to the breed.
7. Will not allow any of their dogs to roam at large or to cause a nuisance to neighbours or those carrying out official duties.
8. Will ensure that their dogs wear properly tagged collars and will be kept leashed or under effective control when away from home.
9. Will clean up after their dogs in public places or anywhere their dogs are being exhibited.
10. Will only sell dogs where there is a reasonable expectation of a happy and healthy life and will help with the rehoming of a dog if the initial circumstances change.
11. Will supply written details of all dietary requirements and give guidance concerning responsible ownership when placing dogs in a new home.
12. Will ensure that all relevant Kennel Club documents are provided to the new owner when selling or transferring a dog, and will agree, in writing, to forward any relevant documents at the earliest opportunity, if not immediately available.
13. Will not sell any dog to commercial dog wholesalers, retail pet dealers or directly or indirectly allow dogs to be given as a prize or donation in a competition of any kind. Will not sell by sale or auction Kennel Club registration certificates as stand alone items (not accompanying a dog).
14. Will not knowingly misrepresent the characteristics of the breed nor falsely advertise dogs nor mislead any person regarding the health or quality of a dog.

Breach of these provisions may result in expulsion from Club membership and/or disciplinary action by The Kennel Club and/or reporting to the relevant authorities for legal action, as appropriate.



THE KENNEL CLUB

ASSURED BREEDER SCHEME

The Kennel Club, Kennel Club House, Gatehouse Way, Aylesbury, HP19 8DB  
Telephone 01296 318540 • [thekennelclub.org.uk](http://thekennelclub.org.uk)

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