Attention all Good Citizen Dog Scheme Training Organisations and Local Councils – We need your entry!

Take part in these special awards which celebrate the dedication and commitment of responsible dogs owners throughout the UK.

The Kennel Club Good Citizen Dog Scheme is the largest and most established dog training programme in the UK. Its primary focus is to create socially acceptable dogs by way of teaching dog owners how to handle and generally care for their dog in daily life situations. Through its network of over 1800 organisations, the Scheme reaches all areas of the UK and has helped to encourage many thousands of dog owners to lead by example and demonstrate how a well behaved dog is a joy to own and a pleasure to live with.

The Good Citizen Dog Scheme Annual Awards were created in 1996 in recognition of the hard work and contributions made by members and supporters of training organisations and local authorities who promote the Scheme. The awards are a way of rewarding their work and giving us a greater understanding of local community issues throughout the UK.

From promoting the Scheme’s syllabus through training classes, testing sessions at events and making the general public aware of local dog related issues are key features of your entry. Other initiatives may include educational talks or displays held within the community, poop scoop campaigns, providing special training resources for rescue and difficult dogs or raising money through various initiatives of canine awareness.

The competition is open to both Kennel Club Registered and Listed Status Clubs who have hosted a Good Citizen test or Puppy Foundation course in the past 12 months.

Local Councils that have held campaigns in the last 12 months to promote responsible dog ownership are also eligible to enter. We would like to hear about the promotional activities you have been involved in. There will be many different types of involvement from obeying the country code to promoting dogs in the inner city. The competition will be split into seven categories, whereby representatives from the finalists in each category and one overall winner will be invited to the Kennel Club at Clarges Street on Friday 8th May 2015 for the Annual Awards presentation.

Categories

A: KC Registered Training Club
B: KC GCDS Listed Status Organisation (including Adult Education Centres, Agricultural College and Armed Forces Training Clubs)
C: KC Registered Breed Club, KC Registered General Canine Club or Ringcraft Club
D: Local Council Category (Most Effective Campaign)
E: ROYAL CANIN © Outstanding Achievement Award

Closing date for entries is (received by) Wednesday 8th April 2015
How to apply

Each application must be submitted on an Initial Annual Awards entry form, giving details of your club/organisation together with any attachments. (See below for details).

Entries must be received at the Kennel Club by Wednesday 8th April 2015.

Your entry should include a brief written report and any of the following or a mixture of both:
• A diary of your Club’s activities throughout the year
• Details of the total number of Good Citizen tests/courses and results for the year
• Press cuttings, photographs or local articles
• Anything of interest showing details of how your organisation has undertaken to help promote the Kennel Club Good Citizen Dog Scheme and responsible dog ownership

Case Study

The Kennel Club has worked with a number of different local councils over recent years to help them promote the importance of responsible dog ownership to their community. Activities that the Kennel Club has helped them conduct include:
• Advertising around trees in town centres
• Press releases to local media
• Poop scoop fun days
• School Visits
• “Flagging” systems for dog poo in local parks

Past Achievers of the ‘Overall GCDS Annual Awards Shield’

<table>
<thead>
<tr>
<th>Year</th>
<th>Club</th>
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<tbody>
<tr>
<td>1997</td>
<td>Woodbridge &amp; District DTC</td>
</tr>
<tr>
<td>1998</td>
<td>Rossendale Borough Council</td>
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<tr>
<td>1999</td>
<td>Nuneaton DTC</td>
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<tr>
<td>2000</td>
<td>Alpha Dog Training Club</td>
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<tr>
<td>2001</td>
<td>Hertfordshire South (Hatfield) &amp; Dist DTC</td>
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<tr>
<td>2002</td>
<td>Lichfield &amp; District DTS</td>
</tr>
<tr>
<td>2003</td>
<td>Lichfield &amp; District DTS</td>
</tr>
<tr>
<td>2004</td>
<td>Solihull DTC</td>
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<tr>
<td>2005</td>
<td>Aricia Dog Training</td>
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<tr>
<td>2006</td>
<td>Brook DTC</td>
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<tr>
<td>2007</td>
<td>East Riding Of Yorkshire Council</td>
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<tr>
<td>2008</td>
<td>Wandsworth Borough Council</td>
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<tr>
<td>2009</td>
<td>Nuneaton DTC</td>
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<td>2010</td>
<td>Luton Borough Council</td>
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<tr>
<td>2011</td>
<td>Solihull DTC</td>
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<tr>
<td>2012</td>
<td>Lochaber &amp; District Canine Society</td>
</tr>
<tr>
<td>2013</td>
<td>Island Dog Training Club</td>
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<tr>
<td>2014</td>
<td>Who will it be?</td>
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</table>

Will your entry be a winner?

The 2013 Winners

Overall winners, Island Dog Training Club based in Guernsey

Medway Council, winners of the Local Authorities category, based in Kent

Winners of the Registered Breed Club Category Southern Finnish Lapphund Society, based in the South East

Winners of the Listed Status Category, On Track Dog Training, based in Lancashire
CATEGORITES A, B & C - CLUBS

A: KC Registered Training Club
B: KC GCDS Listed Status Organisation (including Adult Education Centres, Agricultural College and Armed Forces Training Clubs)
C: KC Registered Breed Club, KC Registered General Canine Club or Ringcraft Club

Guidelines

Entries will be accepted from a Kennel Club Registered Dog Training Club, Kennel Club Listed Status Training Club, Kennel Club Breed Club, Kennel Club General Canine Club, Kennel Club Registered Ringcraft Club, Adult Education Centre or Agricultural College. Any organisation applying must have hosted at least one Bronze, Silver or Gold Award test or a Puppy Foundation course in 2014. Entries should include all aspects of a Club or organisation’s involvement in promoting responsible dog ownership. This can include educational information provided to course participants for activities undertaken as a club or group i.e. fetes, local campaigns etc.

Suggestions to incorporate in your entry

Tell us about any of the following and show examples where appropriate.

- Does your organisation hold regular Good Citizen Dog Scheme training courses or offer testing sessions at your club, annual shows or local events?
- How many Good Citizen Dog Scheme courses and/or tests have you conducted in 2014 at all levels?
- Do you have special course materials prepared to promote responsible dog ownership to new owners?
- Do you have any involvement with your local Council/Dog Warden?
- Has your organisation been involved in any educational talks or demonstrations that promote the Good Citizen Dog Scheme?
- Do you organise open days or conduct canine awareness promotions?
- What measures do you have to deal with younger dogs or puppies and their owners?
- Are there any additional features included in your training programme that help assist the promotion of canine awareness and responsible dog ownership?
- Have you been involved with any events such as National Pet Week, National Microchipping month or any Council promotional activities?
- Does your organisation raise funds for charity? If so, give details of your involvement and achievements.
- Does your organisation provide any other benefits to local residents? How do you promote responsible dog ownership within the community?
- Have you ever promoted the Kennel Club’s Open For Dogs initiative?
- Do you encourage young people to become responsible dog owners?
- Do you visit schools to educate pupils about responsible dog ownership?
- Have you ever promoted the Kennel Club Safe And Sound Scheme?
Application Form Categories: A, B & C - Clubs

Category Entered:
(Please check one)  A  B  C  D  

Name of Organisation:
Contact:
Address: Postcode:
Daytime Telephone Number: Email Address:

Number of testing sessions held in 2014 or Number of tests carried out by organisation examiners: 
Age range of attendees and dogs owners:
Course materials offered to customers:

Does your club promote any local community initiative? If so, please give details:

Please list other involvements the club has participated in i.e. National or local events and canine promotions that your club has been involved with:

Has your club been involved in any educational talks or displays? If so, please give details:

Does your club promote the Kennel Club Safe And Sound Scheme or equivalent? If so, please give details:
Background
Responsible Dog Ownership Award for local councils at the Good Citizen Dog Scheme Annual Awards.
WIN £3,000 worth of funding for a responsible dog ownership campaign for your local authority.
The Kennel Club’s Responsible Dog Ownership campaign has been running since November 2003 and has tackled a number of regions in the UK, as well as providing ad hoc support to different areas and groups throughout the year.

What is more, the campaign has attracted attention from a number of individuals and smaller action groups within local communities, who are keen to take some action against some of the canine related problems (such as fouling) that they are experiencing in their own neighbourhoods.
The Kennel Club is keen to continue to support local authorities in their work in the future and to recognise the achievements of different organisations. With this in mind, the Kennel Club continues to promote an award as part of the Good Citizen Dog Scheme Annual Awards 2014/2015

Guidelines
- Have you helped other canine organisations to promote the Scheme?
- Are you involved with any local Training Clubs, if so what support do you offer them?
- Have you assisted in any KC Dog Campaign?
- Does your Council enforce the Clean Neighbourhoods & Environment Act or a similar Bylaw and if so how is it enforced? What initiatives have you progressed to prevent indiscriminate fouling within your community?

Don’t forget to enclose any photographs, press cuttings, video footage, articles or anything of related interest with your entry. You may continue on extra sheet(s).

Please send your completed application form with attachments to: The Kennel Club Good Citizen Dog Scheme, 1-5 Clarges Street, Piccadilly, London, W1J 8AB. Entries to be received by Wednesday 8th April 2015.
Terms and Conditions

Entries for this category (the most effective campaign) should be based on a campaign that has been running since January 2014.

The Kennel Club reserves the right to use category winners to publicise and promote both its Annual Awards and Responsible Dog Ownership campaign.

All entries will be judged against the criteria stated above, the quality of the written submissions and supporting materials where appropriate.

The decision of the judges is final.

The Kennel Club will return entries to local authorities following the completion of the judging and awarding of prizes at the award ceremony.

The Kennel Club will award the winning entry with funding towards a responsible dog ownership campaign, which must take place during 2014. However, the winning local authority will be entitled to determine the timing for the campaign within this 12 month period.

The Kennel Club will not make a direct cash payment to the local authority but rather pay for print and advertising activity to the value of £3,000 to the winning council.

Prize money to the value of £3,000

Most effective current campaign run by a local council to promote responsible dog ownership.

The Kennel Club will be looking for the most effective campaign run by a local authority – and wish to see clear demonstrable results from this.

Entrants should prepare a short report that specifically answers the following questions:

- What are the key issues that the campaign is seeking to address?
- How long has the campaign been running?
- What resources does the local authority have i.e. staff numbers, budget etc?
- What does the campaign involve e.g. event organising, PR, advertising, School visits etc?
- Does the local authority have any references/testimonials from local residents/officials to support their work?

Entries should be supported with any examples of materials that have been produced, press cuttings, photographs from events and any other supporting evidence that may be available.

The report should be submitted to the Kennel Club in hard copy format and should not exceed 10 pages of typed copy.

Application Form Category D

Name of Organisation:

Contact:

Address:     Postcode:

Daytime Telephone Number:     Email Address:

Number of full and part time staff:     Budget allocation:
Please give details of your Involvement with the Scheme:


Does your council promote any local community initiative? If so, please give details:


Please list other involvements your council has participated in i.e. National or local events and canine promotions that you have been involved with:


Don’t forget to enclose any photographs, press cuttings, video footage, articles or anything of related interest with your entry. You may continue on extra sheet(s).

Please send your completed application form with attachments to: The Kennel Club Good Citizen Dog Scheme, 1-5 Clarges Street, Piccadilly, London, W1J 8AB. Entries to be received by Wednesday 8th April 2015.

**CATEGORY E - THE ROYAL CANIN ® OUTSTANDING ACHIEVEMENT AWARD**

As part of the Scheme’s partnership with ROYAL CANIN ®, this year we are introducing a new award for individuals.

ROYAL CANIN ® has created an individual award that focuses on a person’s commitment and support of Responsible Dog Ownership through the Kennel Club Good Citizen Dog Scheme. The Award may be given to an individual and their dog if the entry meets the requirements.

This special award will be open to any individual who attends a GCDS Training Club or who has participated in a GCDS test in the past 12 months. The Award will be aimed at a person who has shown outstanding commitment to a project or dog training initiative or dog.

Examples of people who may fit the criteria are:

- A person who has bought or rescued a dog with behavioural problems, poor temperament or general manners and were initially unable to control or socialise the dog. Through the training classes and the owner’s dedication and commitment, they have succeeded in rehabilitating the dog. Supporting Evidence from the Instructor/ trainer/ friends could be used to support their application.

- A person who is an established dog owner, is a member of a club, but spends many hours working for the benefit of dogs. This could be someone who supports the KC message by giving up their time to promote GCDS training by providing talks at the local vets or someone like an educational visitor. Supporting evidence could be given by fellow club members.
# Application Form Category E

<table>
<thead>
<tr>
<th>Name of Nominator:</th>
<th>Nominator Contact Address:</th>
<th>Postcode:</th>
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<tbody>
<tr>
<td></td>
<td>Nominator Daytime Telephone Number:</td>
<td>Nominator Email Address:</td>
</tr>
<tr>
<td>Name of Nominee:</td>
<td>Nominee Contact Address:</td>
<td>Postcode:</td>
</tr>
<tr>
<td>Nominee Daytime Telephone Number:</td>
<td>Nominee Email Address:</td>
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<td>Date:</td>
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<tr>
<td>Name of club or organisation associated with the individual and the Good Citizen Dog Scheme:</td>
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<tr>
<td>Why should this individual receive the ROYAL CANIN ® Outstanding Achievement Award (Maximum 300 words):</td>
<td></td>
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</tbody>
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Don’t forget to enclose any photographs, press cuttings, video footage, articles or anything of related interest with your entry. You may continue your answers on extra sheet(s).

Please send your completed application form with attachments, including a picture of the nominee, to:
The Kennel Club Good Citizen Dog Scheme, 1-5 Clarges Street, Piccadilly, London, W1J 8AB.
Entries to be received by Wednesday 8th April 2015