The Kennel Club General Code of Ethics

All breeders who register their puppies, and new owners who register ownership of their dogs with the Kennel Club, accept the jurisdiction of the Kennel Club and undertake to abide by its general Code of Ethics.

Breeders/Owners:

1. Will properly house, feed, water and exercise all dogs under their care and arrange for appropriate veterinary attention if and when required.

2. Will agree without reservation that any veterinary surgeon who performs an operation on any of their dogs which alters the natural conformation of the animal, or who carries out a caesarean section on a bitch, may report such operations to the Kennel Club.

3. Will agree that no healthy puppy will be culled. Puppies which may not conform to the Breed Standard should be placed in suitable homes.


5. Will not create demand for, nor supply, puppies that have been docked illegally.

6. Will agree not to breed from a dog or bitch which could be in any way harmful to the dog or to the breed.

7. Will not allow any of their dogs to roam at large or to cause a nuisance to neighbours or those carrying out official duties.

8. Will ensure that their dogs wear properly tagged collars and will be kept leashed or under effective control when away from home.

9. Will clean up after their dogs in public places or anywhere their dogs are being exhibited.

10. Will only sell dogs where there is a reasonable expectation of a happy and healthy life and will help with the re-homing of a dog if the initial circumstances change.

11. Will supply written details of all dietary requirements and give guidance concerning responsible ownership when placing dogs in a new home.

12. Will ensure that all relevant Kennel Club documents are provided to the new owner when selling or transferring a dog, and will agree, in writing, to forward any relevant documents at the earliest opportunity, if not immediately available.

13. Will not sell any dog to commercial dog wholesalers, retail pet dealers or directly or indirectly allow dogs to be given as a prize or donation in a competition of any kind. Will not sell by sale or auction Kennel Club registration certificates as stand alone items (not accompanying a dog).

14. Will not knowingly misrepresent the characteristics of the breed nor falsely advertise dogs nor mislead any person regarding the health or quality of a dog.

Breach of these provisions may result in expulsion from club membership, and/or disciplinary action by the Kennel Club and/or reporting to the relevant authorities for legal action, as appropriate.
Selling your Kennel Club registered dogs

Let the Kennel Club help you find suitable homes for your new puppies with our Find a Puppy Service.

The Find a Puppy Service provides contact details of breeders who currently have Kennel Club registered pedigree puppies for sale in the UK. The service is £20 for non Assured Breeders and details of the litter will be advertised on the Kennel Club website for two months. The site receives 500k puppy searches every month from potential new puppy owners.

Make sure you select this option when registering your litter or find out more at www.findapuppy.org.uk

By registering with the Kennel Club you can also benefit from these schemes and additional services

THE KENNEL CLUB

ASSURED BREEDER SCHEME

The aim of the Kennel Club Assured Breeder Scheme is to promote responsible breeding. It promotes good breeding practice and, as a breeder you may consider joining.

The Kennel Club is the only organisation accredited by the United Kingdom Accreditation Service (UKAS) to certify dog breeders, under the Kennel Club Assured Breeder Scheme.

As a thank you for investing in the health and breeding of your dogs, the Kennel Club has introduced discounted registration fees plus savings on a host of additional services worth over £400 through your MyKC account.

For further details visit www.assuredbreederscheme.org.uk

THE FIVE GENERATION ENHANCED PHOTO PEDIGREE!

Take pride in your puppy's heritage with a Kennel Club Photo Pedigree!

As the proud owner of a Kennel Club registered dog you have the opportunity to celebrate your dog’s pedigree and its Champion ancestry by getting a certificate personalised with your favourite image of them.

Discover the Champions in your dog's family tree and order now at www.thekennelclubshop.org.uk

Register your litter online with MyKC

MyKC gives you access to all your dogs records, health tools, dog friendly businesses and lots of other great services - including access to your dog’s pedigree! PLUS lots of special offers.

To sign on or apply for an account please visit: www.mykc.org.uk

Check List

☐ Have you completed all sections required?
☐ Have you checked any breed-specific rules for your litter?
☐ Have you checked that the dam and sire are in the correct registered ownership?
☐ Have you advertised your puppies on the Find A Puppy Service?
☐ Have you ordered your pedigrees?
☐ Have you included the correct payment?
☐ Have you activated KC 5 weeks free cover for each puppy? *Please note that pedigrees are sent separately.

PHOTO PEDIGREE!

Quick, easy & effective

If you enrol onto the Breeder Rewards Scheme.

You could also earn £10 in cash rewards for each cover note issued when the new owner continues their cover, if you enrol onto the Breeder Rewards Scheme.

Rewards for YOU!

- Activated by YOU - up to 10 days before so you know the puppies are covered when they leave
- 5 Weeks FREE cover for vet’s fees and death if the puppy is ill or injured
- Fast and simple to activate using the KC registration number online or by Freephone
- UK based Customer Service team

To activate cover visit www.kcinurance.co.uk/breeder or call FREE on 0330 30 50 30

THE KENNEL CLUB

PET INSURANCE

5 WEEKS FREE INSURANCE COVER NOTES & EARN REWARDS WITH THE BREEDER REWARDS SCHEME

As a responsible breeder, you want to keep your puppies safe and secure, especially in those crucial first few weeks to give them the best possible start in life.

Rewards for YOU!

- You activate 5 weeks FREE insurance cover for each puppy you sell - important protection for them, their new owners and of course, you.
- You could also earn £10 in cash rewards for each cover note issued when the new owner continues their cover.

To sign on or apply for an account please visit: www.mykc.org.uk

 Kennel Name

A Kennel Name is an exclusive word that is associated with you and your dogs. Known as your ‘breeder signature’, a Kennel Name will set your puppies aside from those of anyone else.

You can include your Kennel Name within the names of your puppies at the point of registration as well as add to an existing name of a dog in your current registered ownership.

Becoming a Kennel Name holder will also enable you to receive the Puppy Naming service free of charge.

For further details on applying please visit www.thekennelclub.org.uk/kennelnames

The Kennel Club is an Appointed Representative of Agria Pet Insurance Ltd who administer the scheme and is authorised and regulated by the Financial Conduct Authority. Financial Services Register Number 496160. Agria Pet Insurance Ltd is registered and incorporated in England and Wales with registered number 423 (W3). Registered office: 2b Allon House Office Park, Gatchhouse Way, Aylesbury, Buckinghamshire, HP20 1AU.

Petlog

Petlog is the UK’s largest database for microchipped pets.

Petlog is managed by the Kennel Club and has been in operation for over 20 years, securely holding over 10 million pet keeper details.

In order to comply with Compulsory Microchipping regulations, it is important to ensure that the puppies in your litter are microchipped and registered with an approved microchip database by the time the puppies are 8 weeks old. As part of these regulations, the breeder must record on the microchip database as the first keeper.

To find out more please visit: www.petlog.org.uk/breeders or call 01296 336579

What happens next?

1. Once your litter is registered you will receive a Change of Kennel Club Registered Ownership Form (Form 6) for each individual puppy. Sign the reverse of this form and pass to the new owner to enable them to change the Kennel Club registered ownership.
2. Encourage the new owner to change ownership of the puppy into their name as an official sign of commitment to the puppy’s well-being.
3. Activate the FREE cover for each puppy you sell – cover can be activated up to 7 days before the puppy is collected by the new owner.
A guide to help you complete the litter registration form

Thank you for applying to register your litter onto the Kennel Club Breed Register. By doing so you will be helping to safeguard your puppies’ futures.

We kindly urge you to complete this form as early as possible to ensure all the relevant registration documents are available for the new owners at the time of sale/collection.

This form should be used by the breeder to register, by name, all puppies under 12 months of age (see note).

Online Breed Information Centre

To view breed-specific information on any breeding restrictions and the colours available for your breed, visit

www.breedinformationcentre.org.uk

The Breeding Information Centre also includes the contact details of clubs and other useful organisations, breed characteristics, health testing and screening and much more.

Notes:

- The Kennel Club reserves the right to reject any application to register a Kennel Name or transfer any dog to change or cancel any registration or may cancel any registration or transfer of grant of a Kennel Name already made.

The information contained in this form is for the guidance of applicants and is not contractual. The Kennel Club reserves the right to alter the format and layout of this form at any time. Applicants are advised to check the current legislation as required by law. In the event of a complaint being lodged with the Kennel Club, relevant Kennel Club documentation as well as included in the Health Test Results Finder and Mate Select calculations. The acceptance of a registration is not a guarantee of its accuracy.

When submitted, this form remains the property of the Kennel Club.

The full Kennel Club Rules and Regulations are contained in the Kennel Club Year Book. Check breed-specific information on any breeding restrictions at www.breedinformationcentre.org.uk

The Kennel Club may consider an application for the late registration of dogs over the age of 12 months, or if adding a puppy to an existing litter already registered. The application must be accompanied by a letter of explanation and is subject to a fee of £20 per dog.

The acceptance of a registration is not a guarantee of its accuracy.

To view details on the Kennel Club Privacy Policy please visit www.thekennelclub.org.uk

Completed the litter registration process is easy

Online

visit www.thekennelclub.org.uk/litterregistration

Post

complete and return the litter application form (see section 14)

This form can be downloaded from www.thekennelclub.org.uk/forms

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This form should be used by the breeder to register, by name, all puppies under 12 months of age (see note).

Section 1 The breeder(s) name and address

The breeder is the registered owner(s) of the dam at the date of birth of the litter. The declaration must be signed by all the registered parties. It is important that you check the current legislation as required by law, in relation to dog breeding licences. Visit www.thekennelclub.org.uk/writing-licence

Section 2 Registered name and number of dam of litter

An application to register a litter will not be accepted when:

- The sire has previously been issued with an Authority to Compete Number, the above copy of either the Three or 5 Generation Pedigree £10
- The sire is registered with an overseas kennel club, and resident of the same country, in order for the sire to be registered, the application must be accompanied with a copy of either the Three or Five Generation Pedigree (which cost £20 and £25 respectively) issued by the overseas kennel club confirming the registered ownership of the sire.

Please note: If the sire has previously been issued with an Authority to Compete Number, the above copy of either the Three or

You can perform a first check of your names online before submitting by visiting:

www.thekennelclub.org.uk/dognames.

Puppy Naming service

For an additional £20, the Kennel Club will create unique names for your puppies. This service is free for Kennel Club registered dogs using their own Kennel Name.

Please note: Any objection to a name registered using this service must be made in writing within one month of the registration date. The Kennel Club has no obligation to change a name they have selected when requested, where all reasonable and relevant attempts has been made to carefully select a suitable name. We reserve the right to exclude the use of the Kennel Club’s designated Kennel Name being applied to the name of any individual puppy or entire litter if appropriate.

Endorsements

The breeder whilst the dog is still in their physical ownership can add the following endorsements on the record of a puppy:

- R - progeny not eligible for registration
- X - Not eligible for the issue of an Export Pedigree

These should be placed next to the relevant puppy the breeder wishes to be endorsed. Breeders wishing to endorse any puppies should make themselves aware of the complete regulation contained in the Kennel Club Year Book, including the need to obtain written and signed confirmation (that the prospective new owner is aware of the endorsement(s).

Details can also be found in the Endorsement Information Guide available from www.thekennelclub.org.uk/doginformation

Pedigrees

Please indicate which pedigree you require next to each puppy.

- £23
- £10
- £10

Five Generation Enhanced Pedigree - printed with Champions in red on A3 embossed paper

Three Generation Pedigree - includes registration numbers and colours

Five Generation Pedigree

Section 14 Methods of payment

Please complete this section with your payment details and return the application to: The Kennel Club, Kennel Club House, Gatehouse Way, Aylesbury, HP19 8RR.

If you have any queries regarding your litter registration please call us on 01296 318540.

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Colours

It is important to check for breed specific information on any breeding restrictions and the colours available for your breed, visit www.breedinformationcentre.co.uk

If the colour requested is unavailable, the puppy may be registered as ‘Colour Not Recognised by KC’. You may be asked to produce a photograph of any individual puppy or the entire litter if appropriate.

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Pedigrees

Please indicate which pedigree you require next to each puppy.

- £23
**LITTER APPLICATION FORM 1**

Please refer to notes overleaf when completing the application.

---

### 1 BREEDER(S) NAME & ADDRESS

**MR/MRS/MISS/MS**

<table>
<thead>
<tr>
<th>FIRST NAME</th>
<th>SURNAME</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**ADDRESS**

**POST CODE**

**MOBILE No.**

**EMAIL**

---

### 2 REGISTRATION NAME OF DAM OF LITTER

**BREEDER(S) SIGNATURE(S)**

---

### 3 BREEDS & MICROCHIP NO.

**3 BREED**

**MICROCHIP NO.**

---

### 4 LITTER DATE OF BIRTH & LITTER DATE OF MATING

**5 BREEDS & MICROCHIP NO.**

---

### 5 SIRE OWNERS NAME & ADDRESS

**MR/MRS/MISS/MS**

<table>
<thead>
<tr>
<th>FIRST NAME</th>
<th>SURNAME</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**ADDRESS**

**POST CODE**

**MOBILE No.**

**EMAIL**

---

### 6 CONSENT TO MATING TO BE SIGNED BY OWNER(S) OF SIRE

- The dam has not had more than two caesarean sections in her lifetime.
- The sire on the date indicated and that the sire was recorded as owned by me/us on...

---

### 7 CONFIRMATION OF MATING TO BE SIGNED BY Owner(s) OF SIRE

- I/we hereby certify that the dam named as identified to me/us was mated to the sire on the date indicated and that the sire was recorded as owned by me/us on...

---

### 8 REGISTERED NAME OF SIRE OF LITTER

**SIRE NAME**

**SIRE REG. NUMBER**

**SIRE LICENSING AUTHORITY**

---

### 9 ARTIFICIAL INSEMINATION

- Please tick here if your litter was bred using Artificial Insemination.

---

### 10 CAESAREAN SECTION

- Please tick here if your litter was born by Emergency or Elective Caesarean Section.

---

### 11 ADDITIONAL ITEMS & FEES (PLEASE TICK RELEVANT BOX)

- Find a puppy service
- Breed Records Supplement
- Record overseas sire
- Three Generation Pedigree
- Five Generation Pedigree
- Puppy Naming service
- Five Generation Pedigree

---

### 12 FIND A PUPPY SERVICE ADVERTISEMENT (MAXIMUM 90 CHARACTERS INCLUDING SPACES)

---

### 13 PUPPIES

#### PUPPY NAMES

**3 Generation Pedigree**

**5 Generation Pedigree**

**Record overseas sire**

**Puppy Naming service**

**Five Generation Pedigree**

---

### 14 HOW TO PAY

- A. By Debit or Credit Card. Please charge my...
- B. By Cheque. I enclose a cheque payable to "The Kennel Club Limited"

---

Register your litter quickly and efficiently online at [www.thekennelclub.org.uk/litterregistration](http://www.thekennelclub.org.uk/litterregistration)

---

**To the Office Use Only**

**REGISTRATION NO.**

**FINDING NO.**

---

In the case of joint ownership, all owners must sign.

---

In the case of joint ownership, all owners must sign.

---

In the case of joint ownership, all owners must sign.

---

In the case of joint ownership, all owners must sign.

---

In the case of joint ownership, all owners must sign.

---

In the case of joint ownership, all owners must sign.

---

**Total Pedigrees**

**£**

**Total number of puppies:**

**Bitches**

**at £17 each total:**

**Total Additional Items**

**£**

**Grand Total**

**£**

We aim to deliver within 14 days; however, please note failure to fully complete the application form and/or include the correct payment will result in delaying the registration process.

---

**14 TO PAY**

A. By Debit or Credit Card. Please charge my...

B. By Cheque. I enclose a cheque payable to "The Kennel Club Limited"