

The Kennel Club General Code of Ethics

All breeders who register their puppies, and new owners who register ownership of their dogs with the Kennel Club, accept the jurisdiction of the Kennel Club and undertake to abide by its general Code of Ethics.

Breeders/Owners:

1. Will properly house, feed, water and exercise all dogs under their care and arrange for appropriate veterinary attention if and when required.
2. Will agree without reservation that any veterinary surgeon who performs an operation on any of their dogs which alters the natural conformation of the animal, or who carries out a caesarean section on a bitch, may report such operations to the Kennel Club.
3. Will agree that no healthy puppy will be culled. Puppies which may not conform to the Breed Standard should be placed in suitable homes.
4. Will abide by all aspects of the Animal Welfare Act.
5. Will not create demand for, nor supply, puppies that have been docked illegally.
6. Will agree not to breed from a dog or bitch which could be in any way harmful to the dog or to the breed.
7. Will not allow any of their dogs to roam at large or to cause a nuisance to neighbours or those carrying out official duties.
8. Will ensure that their dogs wear properly tagged collars and will be kept leashed or under effective control when away from home.
9. Will clean up after their dogs in public places or anywhere their dogs are being exhibited.
10. Will only sell dogs where there is a reasonable expectation of a happy and healthy life and will help with the re-homing of a dog if the initial circumstances change.
11. Will supply written details of all dietary requirements and give guidance concerning responsible ownership when placing dogs in a new home.
12. Will ensure that all relevant Kennel Club documents are provided to the new owner when selling or transferring a dog, and will agree, in writing, to forward any relevant documents at the earliest opportunity, if not immediately available.
13. Will not sell any dog to commercial dog wholesalers, retail pet dealers or directly or indirectly allow dogs to be given as a prize or donation in a competition of any kind. Will not sell by sale or auction Kennel Club registration certificates as stand alone items (not accompanying a dog).
14. Will not knowingly misrepresent the characteristics of the breed nor falsely advertise dogs nor mislead any person regarding the health or quality of a dog.

Breach of these provisions may result in expulsion from club membership, and/or disciplinary action by the Kennel Club and/or reporting to the relevant authorities for legal action, as appropriate.



THE KENNEL CLUB

4A Alton House Office Park, Gatehouse Way, Aylesbury, Bucks HP19 8XU
Telephone 0844 4633 980 (Mon-Fri 9am-5pm) Facsimile 01296 486725
www.thekennelclub.org.uk

All information is correct at time of printing



THE KENNEL CLUB

ASSURED BREEDER SCHEME



Assured Breeder Scheme Application for Litter Registration Form 1/AB





THE KENNEL CLUB

Making a difference for dogs

Thank you for applying to register your litter with the Kennel Club. By doing so you will be helping to safeguard your puppies future. We kindly urge you to complete this form as early as possible to ensure all the relevant registration documents are available for the new owners at the time of sale/collection.

This form should be used by the breeder to register, by name, all puppies in a litter under 12 months of age (see note*).

Completing the litter registration process is easy-

-  **Online** visit www.thekennelclub.org.uk/litterregistration  **Post** complete and return the litter application form

If you have any queries regarding your litter registration please call us on 0844 4633 980. This form can be downloaded from www.thekennelclub.org.uk/kcforms

A guide to help you complete the litter registration form

Section 1 The breeder(s) name and address

The breeder is the registered owner(s) of the dam at the date of birth of the litter. The declaration must be signed by all the registered parties.

Section 2 The sire owner(s) name and address

The sire owner(s) is the registered owner(s) of the sire at the date of mating of the litter. The declaration must be signed by all the registered parties. It is advisable to have this confirmation signed at the time of mating.

Section 3 Registered name and number of dam of litter

The General Committee will not accept an application to register a litter when:-

- (1) The dam has normally already whelped four litters, or
- (2) The dam has already reached the age of 8 years at the date of whelping/relief from this restriction may be considered normally provided an application is made prior to the mating, the proposed dam has previously whelped at least one other registered litter, and the application is supported by veterinary evidence as to the suitability of the bitch in the proposed whelping), or
- (3) The dam was under one year old at the time of mating, or
- (4) The offspring are the result of any mating between father and daughter, mother and son or brother and sister, save in exceptional circumstances or for scientifically proven welfare reasons, or
- (5) The dam has already had two litters delivered by caesarean section, save for scientifically proven welfare reasons and this only normally provided the application is made prior to the mating, or
- (6) The dam was not resident at a UK address at the date of whelping

Please note: The term UK address includes Northern Ireland. This does not expand to include the Republic of Ireland and the Channel Islands, or bitches also registered with the Irish Kennel Club (IKC), the Guernsey Dog Club (GDC) or the Jersey Dog Club (JDC) who are still resident within these clubs jurisdiction.

Section 4 Registered name and number of sire of litter

If the sire is registered with an overseas Kennel Club, and resident in the same country, in order for the sire to be recorded, the application must be accompanied with a copy of the 3 generation certified pedigree issued by the overseas Kennel Club confirming the registered ownership of the sire - £20

Please note: If the sire has previously been issued with an Authority to Compete Number, the above requirement does not apply. Please write this number in section 4 in place of the Kennel Club registration number.

Section 8 Kennel Name

Breeders who have a Kennel Name should enter it in this box.

The dam must be in the identical ownership to that of the Kennel Name holder.

Section 9 Litters produced by Artificial Insemination

If your litter was produced by artificial insemination (AI), the litter application form must be accompanied by a completed Form 2 - The Kennel Club Application for the Registration of Puppies Produced by Artificial Insemination (AI).

Section 10 Caesarean Sections

The Kennel Club will not register a further litter if the dam has already had two litters delivered by caesarean section, save for scientifically proven welfare reasons and this only normally provided the application is made prior to the mating.

Emergency caesarean

An operation which is performed under veterinary advice and which is considered necessary in the best interests of the health and welfare of the bitch and puppies.

Elective caesarean

An operation which is performed upon a request from the owner of a bitch.

Section 11 Puppies

11 Guidelines to naming puppies (please read carefully)

- A name must consist of more than one word but not exceed 24 letters (including Kennel Name)
- A name which conflicts with an approved current Kennel Name granted to another person will not be accepted

- A registered name cannot be repeated within a breed
- The surname of the applicant is not acceptable
- A word cannot be repeated when naming puppies
- If a Kennel Name is to be used when registering a litter, the Kennel Name must appear as the first word in the name
- Numbers in figures and initials are not acceptable. Abbreviations may be disallowed
- Canine terms are not permissible e.g. 'dog', 'bitch', 'kennel', 'champion', 'Crufts' and specific names of breeds
- The Kennel Club reserves the right to refuse any name, which it considers inappropriate or offensive. The Kennel Club retains the right to request a fresh name for any puppy after the registration has been accepted, in the event of a complaint being lodged with the Kennel Club which is upheld

You can perform a first check of your names online before submitting by visiting: www.thekennelclub.org.uk/dognames

Puppy Naming service

The Kennel Club will create names for your litter for an additional fee of £20. This service is free for Kennel Name holders.

Note: Any objection to a name registered using this service must be made in writing within one month of the registration date.

11 Endorsements

The breeder whilst the dog is still in their physical ownership can add the following endorsements on the record of a puppy:

R	Progeny not eligible for registration
X	Not eligible for the issue of an Export Pedigree

These should be placed next to the relevant puppy the breeder wishes to be endorsed.

Breeders wishing to endorse any puppies should make themselves aware of the complete regulation contained in the Kennel Club Year Book, including the need to obtain written and signed confirmation that the prospective new owner is aware of the endorsement(s).

Details can also be found in the Endorsement Information Guide available from www.thekennelclub.org.uk/doginformation

11 Pedigrees

Please indicate which pedigree you require next to each puppy.

Enhanced Five Generation Pedigree - printed with Champions in red on A3 embossed paper - special price if purchased at time of registration (normal price - £23)	£18
Five Generation Pedigree	£8
Three Generation Pedigree	£8

Section 12 Additional Items & Fees

Breed Record Supplement

Details of all registrations are published quarterly in the Kennel Club Breed Record Supplement. If ordered, we will send you the edition that includes the details of this litter registration.

Please note: Delivery may take up to four months.

Section 13 Find A Puppy service

This service is free to Assured Breeders. The advert should be a maximum of 90 characters (including spaces).

The Kennel Club reserves the right to delete any wording displayed in a Find A Puppy advert that is considered to be inappropriate.

Section 14 Methods of payment

Please complete this section with your payment details and return the application to: The Kennel Club, 4A Alton House Office Park, Gatehouse Way, Aylesbury, Bucks HP19 8XU.



Online Breed Information Centre

To view breed specific information on any breeding restrictions and the colours available for your breed, visit www.thekennelclub.org.uk/dogbreedinformation. The Breed Information Centre also includes the contact details of clubs and other useful organisations, breed characteristics, health testing and screening and much more.

NOTES:

The Committee reserves the right to reject any application to register a Kennel Name or transfer any dog or to change or cancel or suspend any registration and may cancel or suspend any registration or transfer or grant of a Kennel Name already made.

The data and health screening results connected to your dog will be published and used for registration and publication in relevant Kennel Club documentation as well as included in the Health Test Results Finder and Mate Select calculations. The data may also be used for research (statistical purposes) and shared with trusted and reputable partners for the sole purpose of undertaking research to improve dog health and welfare.

When submitted, this form remains the property of the Kennel Club.

The full Kennel Club Rules and Regulations are contained in the Kennel Club Year Book.

To view details on the Kennel Club Privacy Policy please visit www.thekennelclub.org.uk

*The Kennel Club may consider late registration by the breeder of dogs over the age of 12 months, or if adding a puppy to an existing litter already registered. The application must be accompanied by a letter of explanation and is subject to a fee of £60 per dog.

The acceptance of a registration is not a guarantee of its accuracy.



THE KENNEL CLUB
Making a difference for dogs

Assured Breeder Litter Application Form 1/AB

Refer to notes overleaf when completing the application. Should you wish to register more than 8 puppies please complete a second form. Please use black ink & write in **BLOCK CAPITALS**.

FOR OFFICE USE ONLY	
PENDING NO.	REGISTRATION NO.

1 BREEDER(S) NAME & ADDRESS	
MR/MRS/MISS/MS	INITIALS
SURNAME	
ADDRESS	
POST CODE	
MOBILE No.	DAYTIME TEL No
EMAIL	

May we contact you? Your privacy is very important and we retain your data in accordance with our privacy policy. The Kennel Club or our marketing partners may contact you by mail, email, telephone to tell you about our related services and to send you details of special offers and discounts available. By providing us with your address, telephone number or email address and registering with us you consent to being contacted by these methods for these purposes. If you do not wish to receive details of services, special offers and discounts from the Kennel Club or our marketing partners please tick this box: or from carefully selected third parties tick this box:

DECLARATION TO BE SIGNED BY BREEDER(S)
I/we the breeders of the litter certify the particulars are true to the best of my/our knowledge and belief and agree to the following statements as listed below:

- The litter was born in the United Kingdom (excluding Jersey or Guernsey)
- No dog listed in the application has been registered previously with the Kennel Club or any recognised body
- I/we are bound by and submit to the Kennel Club Rules and Regulations and General Code of Ethics in their present form or as they may be amended from time to time in relation to all canine matters with which the Kennel Club is concerned
- The dam has not had more than two caesareans in her lifetime and I/we have completed the caesarean section on this form if applicable
- I/we confirm and agree that any Veterinary Surgeon performing a caesarean section and/or an operation on any of my/our dogs in such a way that the operation alters the natural conformation of the dog or any part thereof may submit a report to the Kennel Club

In the case of joint ownership, all owners must sign DATE

BREEDER(S) SIGNATURE(S)

3 REGISTERED NAME OF DAM OF LITTER		
KC Reg. Number	TATTOO NO.	MICROCHIP NO.

2 SIRE OWNER(S) NAME & ADDRESS	
MR/MRS/MISS/MS	INITIALS
SURNAME	
ADDRESS	
POST CODE	
MOBILE No.	DAYTIME TEL No
EMAIL	

May we contact you? Your privacy is very important and we retain your data in accordance with our privacy policy. The Kennel Club or our marketing partners may contact you by mail, email, telephone to tell you about our related services and to send you details of special offers and discounts available. By providing us with your address, telephone number or email address and registering with us you consent to being contacted by these methods for these purposes. If you do not wish to receive details of services, special offers and discounts from the Kennel Club or our marketing partners please tick this box: or from carefully selected third parties tick this box:

CONFIRMATION OF MATING TO BE SIGNED BY OWNER(S) OF SIRE
I/we hereby certify that the dam named as identified to me/us was mated to the sire on the date indicated and that the sire was recorded as owned by me/us on that date. I/we have read the instructions for completion of this form and agree to be bound by and submit to the Kennel Club Rules and Regulations as the same may be amended from time to time.

In the case of joint ownership, all owners must sign DATE

SIRE OWNER(S) SIGNATURE(S)

4 REGISTERED NAME OF SIRE OF LITTER		
KC Reg. Number	TATTOO NO.	MICROCHIP NO.

5 BREED	6 DATE OF BIRTH	7 DATE OF MATING
	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>

8 REGISTERED KENNEL NAME	9 ARTIFICIAL INSEMINATION (see section 9)
	Please tick here if your litter was bred using Artificial Insemination <input type="checkbox"/>

10 CAESAREAN SECTION (see section 10)
Please tick here if your litter was born by Emergency <input type="checkbox"/> or Elective <input type="checkbox"/> Caesarean Section
Please provide any previous dates of litters born by caesarean section
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>

You can now register your litter online at www.thekennelclub.org.uk/litterregistration

11 PUPPIES		Sex	Colour	R & X	Pedigrees
Pup No.	Puppy Names (see section 11) - A name must consist of more than one word and a maximum of 24 letters A Preferred Choice B Alternative Choice	Dog/Bitch		(see section 11)	(see section 11)
1	A B			ENDORSEMENTS	<input type="checkbox"/> Enhanced Pedigree £18 <input type="checkbox"/> 5 Generation Pedigree £8 <input type="checkbox"/> 3 Generation Pedigree £8
2	A B				<input type="checkbox"/> Enhanced Pedigree £18 <input type="checkbox"/> 5 Generation Pedigree £8 <input type="checkbox"/> 3 Generation Pedigree £8
3	A B				<input type="checkbox"/> Enhanced Pedigree £18 <input type="checkbox"/> 5 Generation Pedigree £8 <input type="checkbox"/> 3 Generation Pedigree £8
4	A B				<input type="checkbox"/> Enhanced Pedigree £18 <input type="checkbox"/> 5 Generation Pedigree £8 <input type="checkbox"/> 3 Generation Pedigree £8
5	A B				<input type="checkbox"/> Enhanced Pedigree £18 <input type="checkbox"/> 5 Generation Pedigree £8 <input type="checkbox"/> 3 Generation Pedigree £8
6	A B				<input type="checkbox"/> Enhanced Pedigree £18 <input type="checkbox"/> 5 Generation Pedigree £8 <input type="checkbox"/> 3 Generation Pedigree £8
7	A B				<input type="checkbox"/> Enhanced Pedigree £18 <input type="checkbox"/> 5 Generation Pedigree £8 <input type="checkbox"/> 3 Generation Pedigree £8
8	A B				<input type="checkbox"/> Enhanced Pedigree £18 <input type="checkbox"/> 5 Generation Pedigree £8 <input type="checkbox"/> 3 Generation Pedigree £8

In the event that both choices of names are not acceptable, the Kennel Club will select a name unless you initial this box:

12 ADDITIONAL ITEMS & FEES (PLEASE TICK RELEVANT BOX)	
<input type="checkbox"/> Breed Records Supplement (sent separately)	£6
<input type="checkbox"/> Puppy Naming Service (free to Kennel Name holders) (See section 11)	£20
<input type="checkbox"/> Record Overseas Sire (see section 4)	£20
<input type="checkbox"/> KCABS annual subscription renewal	£10

Total Pedigrees		£
Total number of puppies: Dogs <input type="text"/>	Bitches <input type="text"/>	at £13 each total £
Total Additional Items		£
Grand Total		£

13 FIND A PUPPY SERVICE ADVERTISEMENT (MAXIMUM 90 CHARACTERS INCLUDING SPACES)	

Find A Puppy service - Your puppies will be included automatically on the Find A Puppy service, if all requirements are met. If you do not wish your puppies to be advertised through this service please tick here:

We aim to deliver within 14 days, however, please note failure to fully complete the application form and/or include the correct payment will result in delaying the registration process and the application form may have to be sent back to you.

14 HOW TO PAY	
A. By Debit or Credit Card. Please charge my <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Switch/Maestro <input type="checkbox"/> Solo <input type="checkbox"/> Delta <input type="checkbox"/> Electron	
Card Number <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	Expiry Date of Card <input type="text"/> <input type="text"/> / <input type="text"/> <input type="text"/> Issue Number <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
If you require a VAT invoice please tick here. <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> (if printed on card) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> The last 3 numbers on reverse of the card

SIGNATURE DATE

B. By Cheque. I enclose a cheque made payable to 'The Kennel Club'



THE KENNEL CLUB

ASSURED BREEDER SCHEME

Kennel Name



A Kennel Name is an exclusive word that is associated with you and your dogs. Known as your 'breeder signature', a Kennel Name will set your puppies aside from those of anyone else.

You can include your Kennel Name within the names of your puppies at the point of registration as well as add to an existing name of a dog in your current registered ownership.

Additional Benefits of owning a Kennel Name

By becoming a Kennel Name holder you will be entitled to the following benefits as part of your membership package:

- Exclusive Membership telephone line, where you will receive a 'fast track' access through to the Registration Department and its services
- Free Puppy Naming Service

For further details on applying please visit www.thekennelclub.org.uk/kennelnames

Puppy Sales Wallets

Assured Breeders will receive for each puppy registered a FREE Puppy Sales Wallet.

This attractive Puppy Sales Wallet is designed for you to include all written documentation and information that the new owner will need.

The folder will hold the following:

- Kennel Club Assured Breeder's contact details
- Breed Club contact details
- A copy of the contract of sale and written explanation of any endorsements
- A new owner questionnaire
- Written advice on socialisation, training, feeding, exercise, worming regime, immunisation measures as well as copies of any health or other relevant certificates



Find A Puppy service

Let the Kennel Club help you find suitable homes for your puppies. Our Find A Puppy service provides contact details of breeders who currently have Kennel Club registered puppies for sale.

This service allows potential puppy owners to find the right puppy for them and enables the breeder to find suitable homes for their puppies.

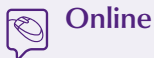
The Kennel Club's website receives over 300,000 hits every month from potential new puppy owners and as an Assured Breeder, your litter will be flagged and advertised with no charge for a period of two calendar months.

The service will advertise the date of birth of the litter, ratio and your contact details, including email address if provided. Any accolades qualified will also be advertised. For information on accolades please visit www.thekennelclub.org.uk/assuredbreederscheme

You can also include an additional advert of up to 90 characters, by completing section 12. The Find A Puppy service not only provides details of Kennel Club registered puppies, by breed, but also essential information on responsible dog ownership and advice to potential owners on choosing the right dog for their lifestyle.

www.findapuppy.org.uk

Completing the litter registration process is easy-



Online

visit www.thekennelclub.org.uk/litterregistration

Register a litter in the comfort of your own home and have your own unique homepage where you can view all the dogs in your registered ownership



Post

complete and return the attached application form

Why not improve your chances of getting your first choice of names approved by using the online Dog Name Check tool before sending in your form, visit www.thekennelclub.org.uk/dognames

What happens next?

- 1 Once your litter is registered you will receive a Registration Information document for each individual puppy. Sign the reverse of the registration document and pass to the new owner to enable them to change the registered ownership.
- 2 Encourage the new owner to change ownership of the puppy into their name as an official sign of commitment to the puppy's well-being.
- 3 Activate the FREE 4 week cover for each puppy you sell - cover can be activated up to 7 days before the puppy is collected by the new owner.



THE KENNEL CLUB

PET INSURANCE

As a responsible breeder, you want to keep your puppies safe and secure, especially in those crucial first few weeks to give them the best start in life possible.

You can now set up 4 Weeks FREE insurance cover for each puppy you sell - important protection for them, their new owners and of course you.

Activated by YOU!

YOU can set it up quickly and easily in advance of the puppy being collected, either by freephone or online.

Cover at a glance

- Activated by YOU - so you know puppies are covered when they leave
- Cover for vet's fees and death from the time of sale if the puppy is ill or injured
- Quick and easy to set up in advance of the puppy being collected and when the new owners follow your good example and continue their puppy's insurance...
- We'll give them a special introductory discount


Call FREE 0800 369 90 95 or visit www.kcinsurance.co.uk/breeder to find out more!


Kennel Club Pet Insurance is a trading style of Agria Pet Insurance Limited which is authorised and regulated by the Financial Services Authority

Check List

- Have you completed all sections required?
- Have you checked any Breed specific rules for your breed?
- Have you checked that the dam and sire are in the correct registered ownership and have current health tests?
- Have you advertised your puppies on the Find A Puppy Service?
- Have you checked all parties have signed the relevant boxes?
- Have you included the correct payment?

Contact us

 0844 4633 980
Mon-Fri 9am-5pm

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Aylesbury
Bucks, HP19 8XU

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