

## Method of payment

Please fill in the form using a ball point pen and send to: Kennel Club Affiliates, The Kennel Club, 1-5 Clarges Street, Piccadilly, London W1J 8AB



### PAYMENT DETAILS (if different from overleaf)

Title	Forename
Surname	
Address	
Postcode	

**By Cheque. I enclose a cheque made payable to "The Kennel Club"**

<b>Total for Affiliate Membership(s) required</b>	<b>£</b>
Affiliate Tie	<b>£20.00</b>
Affiliate Scarf	<b>£10.00</b>
Illustrated Breed Standard (less 10% discount)	<b>£31.50</b>
<b>Grand Total</b>	<b>£</b>

**By Debit or Credit Card**

Visa  Master Card  Switch/Maestro  Delta

Card number

Expiry Date / Issue No. (if printed on card)

CCV number These are the last 3 digit number printed after your card number. This number is required for all credit card transactions and constitutes an additional security measure

Applicant(s) signature(s) Date

**I would like to pay by annual Direct Debit and have completed the form below**

Name of your bank or building society:

Address of your bank or building society:

Postcode

Name of account holder (s)

Account number

Sort code

Originator's identification number 980104

Reference (for official use only)

### Instructions to your Bank or Building Society

Please pay the Kennel Club Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this information may remain with the Kennel Club and if so, details will be passed electronically to my Bank/Building Society.

Signature Date

Banks and Building Societies may not accept Direct Debit instructions from some types of account.



## WHO IS THE AFFILIATE SCHEME FOR?

Join the Kennel Club Affiliate Scheme and become part of the world's oldest and most prestigious kennel club. The Kennel Club welcomes an understanding of and an involvement in Kennel Club affairs starting at the Affiliate level. The Affiliate scheme was launched at the beginning of August 2006, and the Kennel Club would like everyone connected to the world of dogs to take the opportunity to become more involved with their sport and hobby and benefit from the products and services that affiliation has to offer.

By becoming an Affiliate you will be kept up to date on all the relevant news and features from the Kennel Club and you will receive an exclusive Affiliate pack upon joining. As an Affiliate you are actively contributing to the Kennel Club's overall aim "to promote in every way the general improvement for dogs", which can be a rewarding way to help make a difference for dogs.

THIS GUARANTEE SHOULD BE DETACHED AND RETAINED BY THE PAYER.

**The Direct Debit Guarantee**

- This Guarantee is offered by all Banks and Building Societies that take part in the Direct Debit Scheme.
- The efficiency and security of the Scheme is monitored and protected by your own Bank or Building Society.
- If the amounts to be paid or the payment dates change the Kennel Club will notify you 10 working days in advance of your account being debited or as otherwise agreed.
- If an error is made by the Kennel Club or your Bank or Building Society, you are guaranteed a full and immediate refund from your branch of the amount paid.
- You can cancel a Direct Debit at any time by writing to your Bank or Building Society. Please also send a copy of your letter to us.

RECEIVE EXCLUSIVE DISCOUNTS!



THE KENNEL CLUB

1-5 Clarges Street, Piccadilly, London, W1J 8AB  
Telephone 0870 606 6750  
www.thekennelclub.org.uk

KC/CSAFF/100/06/08

JOIN AND  
SAVE 10%



THE KENNEL CLUB  
Making a difference for dogs

BECOME A FRIEND OF  
THE KENNEL CLUB BY JOINING  
THE AFFILIATE SCHEME



RECEIVE THE MONTHLY  
FLAGSHIP PUBLICATION  
THE KENNEL GAZETTE

SAVE 10% ON ALL KENNEL  
CLUB MERCHANDISE AND  
PUBLICATIONS

GET YOUR EXCLUSIVE  
NEWSLETTER AND PIN  
BADGE

ATTEND A KENNEL CLUB  
OPEN DAY/TOUR



**THE KENNEL CLUB**  
Making a difference for dogs



**ALIGN YOURSELF WITH THE MANY GOALS OF THE KENNEL CLUB FOR THE BENEFIT OF DOGS**

WHAT WILL YOU GAIN BY BEING AN AFFILIATE?

## AFFILIATE PACK

When you become a Kennel Club Affiliate you will receive:



### KENNEL GAZETTE

An annual subscription of the monthly flagship publication the Kennel Gazette, which will keep you abreast of all the Kennel Club news events from the dog world, as well as giving you a chance to enter some exclusive reader competitions. Each issue includes a useful pull-out section listing forthcoming events and activities for all types of competition and features Judges' Choice, where Champion Show judges are asked to select their three greatest dogs from a breed.

### LOYALTY CARD

Take advantage of an exclusive 10% discount off all merchandise and publications direct from the Kennel Club and at the Kennel Club Stand at shows. Your exclusive discount card will allow you to purchase advanced Crufts and Discover Dogs admission tickets at a discounted rate.



### PIN BADGE

Let every one know that you are affiliated with the Kennel Club by wearing a unique Kennel Club Affiliate pin badge

### KENNEL CLUB OPEN DAY/TOUR

As an Affiliate you can get a great insight into the daily workings of the Kennel Club by taking part in a tour of the head office which are scheduled throughout the year.

### EMAIL NEWSLETTER

As an Affiliate you will receive a monthly eNewsletter and become part of the online Affiliate community by joining the online special interest group.

### ADDITIONAL ITEMS

You will also have the opportunity to purchase an exclusive Kennel Club Affiliate branded tie or scarf.

TOGETHER WE CAN HELP MAKE A DIFFERENCE FOR DOGS



## EXCLUSIVE 10% DISCOUNT LOYALTY CARD

Take advantage of an exclusive 10% discount off all merchandise and publications direct from the Kennel Club and at the Kennel Club Stand at shows.

## DISCOUNTED TICKETS

As an Affiliate you will receive 10% off all Crufts and Discover Dogs tickets when you book in advance.

## BECOME AN AFFILIATE TODAY!

Choose the type of Affiliate scheme that suits you and your method of paying, then complete this form (BLOCK CAPITALS PLEASE).

**AFFILIATE** (Please complete section A)

Upon joining you will receive your exclusive Affiliate pack containing your loyalty card, entitling you to your exclusive 10% discounts and your first copy of the Kennel Gazette, a list of tour dates for the Kennel Club and an Affiliate pin badge.

**JOINT AFFILIATE** (Please complete section A and B)

If you and your partner (living at the same address) would like to join there is a special joint membership package for just £30.00. All the same benefits but one magazine subscription is taken out instead of two.

### GIFT AFFILIATE

All types of Affiliate scheme are available as gifts and make an ideal present for dog lovers.

**Gift Single Affiliate** (Please complete section A)

**Gift Joint Affiliate** (Please complete section A and B)

### Section A: Affiliate details:

Affiliate No. (office use only)	
Title	Forename
Surname	
Address	
Postcode	
Telephone	
Email	

Your name and address will be retained by the Kennel Club for the purposes of its records and for keeping you informed about services offered by the Kennel Club. From time to time the Kennel Club and its marketing partners would like to send you information, by mail or email, about related products or services, either available from us or our marketing partners, which may be of benefit or interest to you.

Please indicate here if you **do not** wish to receive such information   
Please indicate here if you **do** wish to receive such information by email

### Section B: Affiliate joint member details:

Affiliate No. (office use only)	
Title	Forename
Surname	
Email	